

## Greenwich Time

# BUSINESS

## People & Places

Stamford has elected **Fern Schapiro** to its board of directors.

Schapiro, a Stamford resident, is an executive vice



**Schapiro**

president of client service and marketing with Stamford-based InsightExpress. She leads the company's sales,

product development and marketing efforts in the United States and abroad. She joined InsightExpress in May 2005.

Schapiro previously spent 18 years with TNS NFO, where she held vari-

ous client service roles. She last served as senior vice president, overseeing TNS NFO's largest business unit servicing customers in the Northeast and the Midwest. Before that, Schapiro worked for NPD Research as an account manager servicing major packaged goods clients.

Schapiro has a bachelor's degree from Brandeis University and a master of business administration degree in marketing from Boston University.

The business development center fosters small business and professional development training for women.

• **The Women's Business Development Center** of

• **Darien Rowayton Bank** has named **Aracelis Gonzala**